



## HV CREATOR'S GROUP GUJRANWALA

SMC-PVT LIMITED

Dated Gujranwala 25th-June-2025

### **NOTIFICATION**

**Ref No.: HVCG/2025/GRP-FIN/06** (CORPORATE HEAD OFFICE – GUJRANWALA, PUNJAB, PAKISTAN) This notification is issued under the authority of the Director and Financial Affairs Committee of **HV CREATOR'S GROUP SMC-PVT LTD**, in light of the economic changes arising from the **Federal Budget FY 2025–2026**, which directly affect the cost of operational and service delivery models across our divisions.

As a **private limited entity operating independently without shareholders or external financial partners**, we have maintained transparent and client-centric pricing since our inception. However, following unavoidable fiscal shifts including currency depreciation, import tax increases, energy tariffs, and software licensing escalations, we are enacting a structured and responsible price revision across all sectors of our group.

#### **KEY DRIVERS OF THE PRICE ADJUSTMENT:**

- 18–22% increase in fuel and transportation charges
- Revised customs duties and import tariffs
- Up to 30% rise in licensed software and online platforms
- Increase in electricity, utility, and internet service costs
- General inflationary impact on all resource channels

#### **DIVISION-WISE STRUCTURED PRICING UPDATE:**

##### **HV CREATOR'S DEVELOPERS**

**Scope:** Software Development, Web Solutions, Hosting, Branding

##### **★ New Policy:**

- 5% to 15% price adjustment based on project size
- Special services (e.g., urgent delivery, premium tools) billed separately

##### **★ Rationale:**

- Hosting & domain renewal surcharges
- USD-based software tool renewals (Adobe, Figma, API licenses)

##### **★ Quote Validity:**

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- All old quotations valid for 7 days from this notice

### **HV CREATOR'S COURSES INSTITUTE**

**Scope:** Skill Development (Online + Physical Classes)

✦ **Updated Fees:**

- Online course: +Rs. 4,000 (One-time)
- Physical class: +Rs. 5,000 (One-time)

✦ **Rationale:**

- Rising costs of instructors, LMS platforms, electricity, and physical resources

✦ **Implementation Date:**

- 27th June 2025 (New Admissions Only)

### **HV CREATOR'S TRAVELS**

**Scope:** Air Ticket Booking (Domestic & International)

✦ **Core Booking Charges:** No Change

✦ **Real-Time Adjustments:**

- Fare variation due to airline fuel surcharges, airport taxes, and PKR/USD rate

✦ **Group/Express Booking Fee:** Rs. 300–Rs. 500 handling charge

✦ **Note:** We do not provide visa, hotel, or tour packages — **ticket booking only**

### **HS MART ONLINE STORE**

**Scope:** All Tech & Gadget Accessories

✦ **Flat Price Increment:** Rs. 490 added to each accessory item

✦ **Shipping:**

- Cash on Delivery: Free
- Express Delivery (Optional): Rs. 150
- Delivery Timeline: 3–5 working days

✦ **Rationale:**

- Increase in customs, packaging, and third-party courier rates

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**DIRECTOR'S NOTE:**

“We believe in value-driven growth. These price revisions are not a step backward — they’re a responsible move to ensure that quality, support, and trust remain constant. HV CREATOR’S GROUP stands firm in its promise to serve with transparency and professionalism, even when the economy shifts.”



Hassan Ishaq  
**Founder & Director**  
HV CREATOR'S GROUP

Issued under full authorization by the Director's Office

All departments must implement the new policy without delay

**Copy forward to:**

- Chief executive officer
- Head of Institute
- Student portal website
- Facebook page
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- WhatsApp Channel
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